



Proclamation Presented

In Recognition of Honolulu Festival

WHEREAS, the Honolulu Festival will celebrate its 20th year of perpetuating the strong cultural and ethnic ties between Asia Pacific and Hawai'i with free musical performances, displays of arts and exhibits, and dynamic presentations at the Hawai'i Convention Center, Waikiki Beach Walk, and Ala Moana Shopping Center between March 7 and 9, 2014; and

WHEREAS, the Honolulu Festival theme for 2014 is "Jubilation, One Heart, One Pacific, One World," and the spirit of the festival is being celebrated under the banner of "Pacific Harmony," which speaks to the importance of this annual festival to cultural diversity in the Aloha State; and

WHEREAS, the Honolulu Festival is the state's premier celebration of Asia Pacific culture, and brings together performers and artisans from the Pacific Rim to Hawai'i to share their music, dance, arts, and cultural legacy with the people of Hawai'i; and

WHEREAS, the Honolulu Festival's Educational School Tours on Friday, March 7, 2014, will engage Hawai'i's *keiki* (children) and *opio* (youth) when performers and artisans visit school campuses to raise awareness and provide valuable lessons for students about the history, culture, and people cultures of our global community; and

WHEREAS, the Honolulu Festival has been a significant contributor to Hawai'i's tourism economy, and always results in tens of thousands of visitors coming to Hawai'i from Asia Pacific countries, generating an estimated total of \$175 million in visitor spending during its first 19 years; and

WHEREAS, the Honolulu Festival's Grand Parade will run through Waikiki on the afternoon of March 9, 2014, when tens of thousands of spectators will witness musical and dance performances by artisans from Japan, China, Taiwan, Korea, Australia, and the Philippines; and

WHEREAS, the Honolulu Festival will conclude on the evening of March 9, 2014, with a spectacular 20-minute Nagaoka Fireworks Show over Waikiki Beach, an astonishing pyrotechnic display and symbol of cultural unity; and

WHEREAS, the Honolulu Festival will feature the winning design of a *mikoshi*, a decorative Japanese float, created by the students of Kamehameha Schools Maui, winners of the 11th Annual Maui Mikoshi Contest;

NOW, THEREFORE, I, Neil Abercrombie, Governor, and I, Shan Tsutsui, Lieutenant Governor of the State of Hawai'i, do hereby proclaim March 7-9, 2014, as

"HONOLULU FESTIVAL WEEKEND"

in Hawai'i, and encourage the people of the Aloha State to support the Honolulu Festival and its wonderful showcase of culture and the arts of people throughout the Asia Pacific region.

DONE at the State Capitol, in Executive Chambers, Honolulu, State of Hawai'i, this eighteenth of February 2014.


NEIL ABERCROMBIE
Governor, State of Hawai'i


SHAN S. TSUTSUI
Lt. Governor, State of Hawai'i